



STRATEGIC
WAREHOUSING

Beyond Four Walls

The Space You Need. Quality You Can Trust

Here We Go Again

You blink. You miss it, right? Summer seemed to pass so quickly at Strategic Warehousing this year. Our customer fulfillment teams were working round the clock, our new strategic consulting program got into full swing and before we knew it we're staring Thanksgiving in the face. As we move into the winter and the Holiday season, we're definitely taking a moment to thank all of our customers for a fun, rewarding year and urging you – don't eat too much when the time comes!

Strategic Consulting Service in Full Swing

There's no one size fits all in the logistics business. Each of our customers at Strategic Warehousing has specific needs, business goals and deliverables. That's why we're happy to announce the introduction of our enhanced planning service: Strategic Consulting. Whether you're currently working with us for freight consolidation or hands on pick and pack fulfillment, our specialists are also available to conduct a full logistics audit of your needs and build a tailored plan for all of your outsourced services. Email or call us today if you're interested in hearing more.



Center for Transportation Studies: Creative Logistics Planning Needed

The University of Minnesota's Center for Transportation Studies paints an interesting picture for 2011's logistics landscape in Minnesota. Talking recently in the 13th Annual Freight and Logistics Symposium a panel of experts pointed to the lingering effects of recessionary caution plus other environmental influences shaping the local industry going into next year.

Chief among pressing concerns according to the CTS are problems with capacity and rising fuel costs. Most transportation providers cut their fleet sizes to stabilize overheads during the recession but the rising cost of fuel will continue to impact any opportunity to rebuild fleet capacity for improving economic and business conditions.

Another key take away according to the panel is the rise of decentralized distribution centers. Driven by pressure to operate greener practices more logistics firms will turn to more localized storage and warehousing partners in the coming year enabling shorter, more environmentally-friendly transit routes.

For more details on the full report, click [here](#)

Customers In Their Own Words: **ChemGen**

There's a saying: the truth will come out. But at Strategic Warehousing that's not good enough – or timely enough – for us. We work closely with all of our customers and regularly ask "how are we doing?" Here's what Kurtis Carlisle of Chem Gen has to say:

"It's very difficult to find a logistics partner that can – or wants to – do more than store your product but Strategic Warehousing does whatever we need without complaint, and does it incredibly well."

For a worldwide operation like Chem Gen, a specialist in the biotechnology field that develops products from the use of microbial fermentation technology, precision is of paramount importance. At Strategic Warehousing, that means managing a complex process, receiving 50 inbound pallets of product a month, labeling individual batches for clients all over the world, re-palletizing the product and managing distribution.

"We've worked with Strategic for more than two years now and are extremely pleased with the partnership."

To learn more about ChemGen: www.chemgen.com

Fall/Winter Trivia

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LET'S TALK TURKEY... and other fun facts

- Americans feast on 535 Million pounds of Turkey each Thanksgiving.
- Benjamin Franklin wanted the Turkey to be our national bird.
- Only male (tom) turkeys make the gobbling sound which is actually a mating call. Don't try it at home!
- The biggest turkey ever bred? 86 pounds – about the size of a German Shepherd.
- Turkeys can drown if they look up when it's raining.
- Turkeys can see around corners – sort of. They have a 270 degree field of vision.
- Our image of the pilgrims is wrong! Buckles didn't come into fashion until the 1600s.
- President Jefferson scoffed at the idea of Thanksgiving being a national holiday. It took until 1941 for the official Thanksgiving holiday to be created by Congress.
- The average person consumes 4,500 calories on Thanksgiving Day – eat up.



Happy Thanksgiving from everyone at Strategic Warehousing!